

# The Upside of Failure: Making Shift Happen



In a world that often celebrates success but shies away from failure, Tiana Sanchez fearlessly confronts the stigma surrounding setbacks. In “F’D UP: The UPside of Failure,” she flips the narrative, inviting you to embrace failure as a powerful force for positive change. Through her engaging keynote, Tiana unpacks the wisdom gained from adversity, illustrating how failures, both big and small, can be stepping stones to unprecedented success.

## Resilience Redefined

Discover the true meaning of resilience and how setbacks can be the breeding ground for newfound strength

## The Power of Pivot

Embrace the liberating concept of the pivot. Tiana guides you through the art of adapting, shifting perspectives, and redirecting energy toward new and promising pathways when faced with setbacks.

## Failure as Fuel

Transform failure from a source of discouragement into a powerful fuel for motivation. Tiana illustrates how to leverage the energy of failure to propel yourself toward your goals, fostering a mindset that sees setbacks not as obstacles, but as essential components of the journey to success.

## Success Born from Setbacks

Through compelling stories and case studies, Tiana reveals how some of the most successful individuals and organizations have used failure as a launching pad for innovation, creativity, and extraordinary achievement.



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